

# Patryk Koch

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## WORK EXPERIENCE

### Dziennik Gazeta Prawna, INFOR PL S.A.

Warsaw, Poland

Graphic Designer - [Portfolio](#)

November 2023 – Present

- Creating artistic front page and editorial illustrations for Dziennik Gazeta Prawna Magazyn na Weekend
- Creating illustrations, animations, infographics, interactive infographics and maps for Gazetaprawna.pl, Dziennik.pl, Forsal.pl, Infor.pl
- Creating visuals and animations for video series produced by INFOR PL S.A.
- Creating visuals for events organized by Dziennik Gazeta Prawna such as Perły Samorządu 2024 and Gwiazdy Bankowości X
- Being responsible for the visual side of articles about special events such as EU Parliament Elections 2024, Polish Local Government Elections 2024 or Matura exams

### Maciej Samcik Subiektywnie o Finansach

Warsaw, Poland

Information Architect

July 2022 – November 2023

- Developing improved categorisation and tagging systems
- Conducting competitor analysis regarding content organization
- Implementing Jira for improving work organisation and task management

UX Designer

- Creating Figma mockups for implementation and redesign of the sister website Homodigital.pl
- Conducting competitor analysis regarding
- Designing in line with the company's business objectives
- Offering UX insights and enhancing usability through consultations
- Enhancing the visibility of content

Multimedia Production Specialist

- Recording and editing podcasts
- Uploading and scheduling uploads in Spotify Anchor
- Offering equipment support
- Creating graphics for various purposes such as banners, icons, layouts

Journalist at Homodigital.pl

- Writing articles as an author on UX related issues, gaming industry and web tools usefulness
- Attending industry conferences
- Conducting research based on company requirements

### Newspoint

Warsaw, Poland

Junior Data Analyst

July 2021 - January 2022

- Preparing datasets for analysis
- Coding quantitative data
- Analysing data comprehensively to customer requirements
- Creating database queries
- Creating reports in the form of PowerPoint presentations

Social Media Specialist

- Monitoring social media with a specialist company tool
- Creating company newsletters

English-Polish Translator

- Translating industry articles from English to Polish
- Providing support in translating company tutorial videos

## EDUCATION

### University of Warsaw

Warsaw, Poland

BSc. in *Architecture of Information Spaces*

Graduation Date: September 2023

Thesis: *"Usability heuristics for computer games with pixel art graphics"*

### Technikum Mechatroniczne nr 1

Warsaw, Poland

IT Technician

Graduation Date: June 2019

## CERTIFICATES

- First Certificate in English (FCE) – Grade A (C1) - Cambridge ESOL *Date: June 2019*
- ECDL EXPERT Certificate – ECDL Polska *Date: August 2018*
- CCNA Routing and Switching – Technikum Mechatroniczne nr 1 *Date: June 2018*
- 3115 Suse Linux Enterprise 11 Fundamentals – Technikum Mechatroniczne nr 1 *Date: May 2016*

## EXTRACURRICULAR ACTIVITIES

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### World Information Architecture Day 2023 Toruń

**Toruń, Poland**

*Conference Speaker and Presenter*

*March 2023*

- Engaged as a speaker at the scientific conference WIAD23 Toruń
- Delivering a presentation titled 'Redesigning a content organization system in a news service: A case study of SubiektywnieoFinansach.pl'.

### The Great Orchestra of Christmas Charity

**Pruszków, Poland**

*Organiser, Volunteer*

*January 2018, January 2019*

- Actively volunteered for the Great Orchestra of Christmas Charity (GOCC) in 2018 and 2019
- Participating in fundraising
- Aiding with sound systems
- Assisting event participants

## LANGUAGES

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**Polish:** native | **English:** C1+ | **Italian:** B1

## SKILLS & INTERESTS

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**Skills:** Photoshop, After Effects, Figma, Flourish, Canva | FL Studio, Audacity | MS Office | CMS, Wordpress | HTML, CSS, basics of Javascript, MySQL and PHP | Jira, Confluence | Usability Testing, Competitor Analysis | Proven Skills in Working with Deadlines and Under Time Pressure, Task Prioritization Skills | Project Management, Problem Solving, High Communication Skills, Teamwork, Fast and Eager Learning, Analytical Thinking, Attention to Details

**Interests:** Graphic Design, Collages, UX Design, Usability, Information Architecture, Knowledge Organization, Communication, Work Optimization, Project Management, Audio Engineering, Self-Development, Learning

I hereby give consent for my personal data included in the application to be processed for the purposes of the recruitment process in accordance with Art. 6 paragraph 1 letter a of the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).